

## The 2017 Aon Small and Medium-sized Best Employers in Canada recognize 40 leaders in workplace excellence

*Research shows that a focus on people translates into business success*

**TORONTO (November 10, 2016)** – [Aon Hewitt](#), the global talent, retirement and health solutions business of [Aon plc](#) (NYSE:AON), today released the results of its [2017 Aon Best Employers in Canada Study](#), which found that 40 small and medium-sized enterprises set the mark for engaging employees, demonstrating effective leadership, building a performance culture and leveraging the strength of their employer brand. The results are based on the opinions of almost 680,000 employees across approximately 200 Canadian organizations.

The organizations on this year's Aon Best Small and Medium-sized Employers in Canada list are noteworthy not just for being named Best Employers – the country's premier benchmark for assessing the quality and performance of workplace excellence using global standards – but also for achieving exceptional results among their Canadian counterparts.

“Small and medium-sized business owners understand the link between employee engagement and business success,” says Todd Mathers, Partner, Talent, Rewards and Performance at Aon Hewitt. “Engaged employees want to stay to be part of the company's success. They know where the company is going; they trust their leaders and their key needs are being met. They are doing work that is a good fit for them and are being appreciated for what they do.”

On average, less than two-thirds of Canadian employees are engaged and fully committed to staying with their employer and contributing to their success, but the average engagement is over 86% for Platinum-level and 78% for Gold-level Best Small and Medium-sized Employers. While smaller organizations often focus more on customer retention and growing the business, employee performance and productivity is one of the few levers that can drive better organizational success, serving as a competitive differentiator and providing longer-term business sustainability.

The Canadian Internet Registration Authority – or CIRA – has been an Aon Best Small and Medium-sized Employer for three years. Based in Ottawa, CIRA manages the .CA domain on behalf of all Canadians. “CIRA works in a knowledge-intensive industry, and our success is rooted in our ability to attract and retain employees that can handle the challenges of our work,” says Byron Holland, President and CEO of the Canadian Internet Registration Authority. “We have built a company that is home to some of the best and brightest technology minds in Canada and we are focused on ensuring that our people have the freedom and resources to do their best work. We will not succeed in building a better online Canada without having first assembled the best possible team.”

Our research has shown that employees at Aon Best Employers are much more likely to believe their leaders are open and honest in communication (79% versus the Canadian average of 64%) and act in alignment with company values (82% versus 67%). Aon Best Employers focus on developing leaders who can engage teams, they create growth opportunities for leaders and, most importantly, they have a clear vision for leaders' desired behaviours.

First-time Gold award recipient Sentry Investments is a family-owned, family-run and fully independent financial services firm. “We are thrilled to be recognized as a ‘best employer’ in Canada. We will proudly celebrate this achievement with our employees because they have played a critical role in building our company and creating a culture of excellence at Sentry,” said Sean Driscoll, Chief Executive Officer, Sentry Investments. “We have some of the best employees in the investment business. It is incredibly rewarding to know that they are engaged and appreciate what we’re doing to foster a positive and rewarding work environment where we can grow and succeed together.”

## 2017 Aon Best Small and Medium-sized Employers in Canada

### Platinum award recipients

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Addenda Capital Inc.	Jayman BUILT Group of Companies
Assumption Vie	Medgate Inc.
BlueShore Financial	Mitsubishi Motor Sales of Canada, Inc.
Canadian Internet Registration Authority	National Leasing
CBCI TELECOM CANADA INC	NorWest Co-op Community Health
College of Physicians & Surgeons of Alberta	Nulogy
DevFacto Technologies	OPTIMUS – SBR Inc.
DLGL Technologies Corporation	RLB LLP
Financière des professionnels	Ryan, ULC
GEF Seniors Housing	Solutions 2 GO Inc.
Grantek Systems Integration	Solvera Solutions
Habanero Consulting Group	The Berkeley Retirement Residences
Innovation Place	Trisura Guarantee Insurance Company
ISL Engineering and Land Services	Vigilant

### Gold award recipients

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Boa-Franc S.E.N.C.	Intelix Technologies Inc.
Bosa Properties	Kindred Credit Union
Cimpl Inc.	LGM Financial Services Inc.
Cornerstone Credit Union	Sentry Investments
HomEquity Bank	Teshmont Consultants LP
Idea Exchange	The Sovereign General Insurance Company

For the list of our Aon Best Employers in Canada award recipients (organizations with more than 400 employees), read the [media release](#). The Aon Best Employers and Aon Best Small and Medium-sized Employers in Canada lists are also published in the December issue of [Canadian Business](#) magazine, [PROFITguide.com](#), and in the upcoming December 7 edition of *La Presse*.

### About the Aon Best Employers in Canada Study

The methodology behind the Aon Best Employers in Canada Study reflects more than 20 years of learnings and best practices from Aon Best Employer and employee engagement studies conducted all over the world, relying on data collected in more than 150 markets from over 5,000 organizations in 68 industries, including over 735,000 employees and more than 600 companies of all sizes in Canada. Using the stringent global standards developed for Aon’s Global Best Employer Program, each participant’s employee survey scores on engagement, leadership, performance culture and employment brand were assessed against Aon Hewitt’s Canadian Survey Database and the opinions of Canadian employees. Small and medium sized employers

(organizations with between 50 to 399 employees) who score in the top 25% of the Canadian database achieved the Platinum level, while those who score in the top third achieved Gold level.

### **About Aon**

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